

REBRAND OBJECTIVES

- Support employee-centered (vs system centered) customer service model
- Emphasize direct contact and prompt resolution
- Be distinct from UW Connect Finance
- Avoid acronyms or reusing "integrated," "service," or "center"
- Users learn new brand while site architecture and user experience remains consistent





FOR WORKDAY-RELATED HR & PAYROLL HELP...



Approved by leadership: FPB, OAP, UW-IT, UWHR

Informed by: ISC, UW-IT, OAP, UWHR















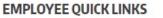
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Workday Employee Training

Whether you need to sign up for Workday Security Role training or wish to brush up on Workday fundamentals, visit this page to find the training you need to succeed in Workday. Learn more

ANNOUNCEMENTS

Free Tax Preparation Services

Employees with household incomes below \$80,000 - including international students - are eligible for free tax preparation services through the United Way of King County's VITA program. Dates and locations are available at the UW



















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