

<p>Blog or Intranet Info page</p>	<p>Create a digital space for outreach. Provide weekly updates with Campaign News and Events and continue with Charity Highlight. Provide links to giving forms, registrations, flyers, etc. to help your colleagues engage with the UWCFD.</p>
<p>Brown Bag/Meeting Presentations</p>	<p>Schedule a charity speaker to speak at lunch or during staff meetings. Presentations are an awareness event and do not require donations. Have giving forms and charity guides on hand.</p>
<p>Carnival</p>	<p>Host a carnival in a conference room with games like fishing, Wheel of Fortune, etc. Have games include fun facts about various UWCFD member nonprofits. Charge admission via a giving form, check or cash. In addition to games, sell popcorn and food. Invite one or more charities to share their message and inspire attendees.</p>
<p>Cat Café</p>	<p>A Cat Café can include kittens from a local animal shelter such as MEOW Cat Rescue. Serve donated coffee and pastries for a minimum donation and raise awareness and money for the charity. This event is that it brings employees together for a great cause. You could also ask your coworkers to donate food, toys, etc. to benefit the cats.</p>
<p>Charity Tour</p>	<p>Schedule a lunchtime tour with a nearby charity. See the organization's mission in action!</p>
<p>Chili/Cake/Cookie/Pie/Cook Offs/Bake Offs</p>	<p>Ask coworkers in your department to volunteer to bring goodies to contribute to a bake sale or cook off. For cook offs, you can charge an entry fee or ask guests to make a donation for tastes and give them a mechanism to vote for their favorites. For bake sales, be sure to include savory items to appeal to the early lunch crowd and schedule the event through part of the lunch hour. Post signage throughout the building, in neighboring departments and other high traffic areas. Give people the option to donate using cash or with a giving form. Attendees or a judging panel can do the judging. Categories might include spiciest, judge's favorite, crowd favorite, etc. Funds raised can go to a preselected charity or the winner can direct the funds.</p>
<p>Coin Jar Collection and Contests</p>	<p>Give each coordinator or team member a coin jar to place at an active location and choose a recipient charity to which to donate the proceeds. Fundraiser can be part of a larger effort or in your department only. With coin jars, you can play Penny Wars or you can use jars to hold contests that allow people to vote for a single favorite from two items (e.g., cats or dogs) and you can report the vote total out to co-workers.</p>

Dining for Dollars	Collaborate with a local restaurant for a lunchtime or evening event to benefit your chosen charity. Promote the date to coworkers to get the maximum benefit.
Holiday or Themed Potlucks	Host a themed event such as a Halloween potluck with a costume contest or scariest food contest. Invite a charity speaker or host a small charity fair. Encourage people to make a donation to participate or provide charity info, charity guides, giving forms, etc. so your colleagues can choose to make a donation.
In-Kind Donation Drives:Clothing/ Blanket/Shoe/ Food/Hygiene Item/ Reusable Bag Drives	Identify the length of the drive, set-up barrels around your department/neighborhood departments and advertise the details including dropoff locations to coworkers. Count or weigh the collected items to use in thank you messages. If possible, invite the recipient charity to be present when turning collected goods over.
IT Pop Up Shop	Have computing experts available for appointments. Employees can bring in their personal laptops or devices with a problem or how to question. Schedule appointments in 15-minute increments and provide personalized IT help for a donation.
Media Sale (Books/CDs/Movies)	Ask coworkers to donate new or gently used media including tapes, CDs, DVDs, games, books, or magazines. Employees can pay with cash or a one-time gift on a Giving Form. Invite a charity representative to attend to answer questions and share materials. Donate leftover media to a homeless shelter or a teen or senior center.
Online Show	Host a some kind of show - cooking, comedy, a play - online. Ask staff to donate in advance to get the Zoom code for the event.
Photo Contest	Choose a topic for the photo contest such as pets, vacation, or silly pictures. Make the contest anonymous by assigning each photo a number. Each numbered photo will have a corresponding coin jar. Hang a sign with instructions telling people to vote for their favorite photo by placing coins or dollars in the corresponding jar. The jar with the most money wins, and all donations go to the winner's favorite charity!
Pizza/Spaghetti/ Taco/ Breakfast/ Luncheon/Baked Potato Feed	Hold a special luncheon. Get food donated or ask your leadership to donate it. Ask for a suggested donation for the meal and invite a charity speaker to give a short presentation during the lunch. Other options can include holding informal luncheons regularly during the campaign and inviting a series of charity speakers. Have a "fill-your-plate" option for \$5. Have drinks available for sale as well. Let employees use cash or giving forms to pay.

Question of the Week	Set up an online or in-person question and ask staff to vote with their dollars. Cats vs. Dogs, Star Trek vs. Star Wars...Let you staff pick! This is a fun way to get to know each other and do good work!
Silent Auction	Define and promote the auction date. Procure items from businesses or ask coworkers to create a specialty basket filled with themed items (movie basket, spa basket, sports basket). Ask employees to bid on Items, and give them the option to pay using cash, credit card, or Giving Form.
Snack Cart	Purchase goodies such as cookies, popcorn, candy bars, fruit, etc. to sell at a small markup in your department. Decide whether you want to run the cart in the morning or the afternoon and the number of days per week. When someone wants to buy a snack, provide the option to pay via a onetime gift using a giving form. Turn in giving forms after each visit from the snack cart. Create a VIP status so the donor gets a snack each time the cart comes around.
Tabling/Bulletin Boards/Posters/General Outreach	Set-up a table with giving forms, charity guides and charity giveaways. It is ideal to do a tabling event in conjunction with another event such as an employee informational fair or flu shot clinic. Set up a table in any high traffic area. It is helpful to invite a charity representative to help staff the table (ones with pets are always popular or determine which were the most popular charities from last year's campaign and invite them.) If time permits, it can be effective to have consecutive tabling events over two or three days. If you have bulletin boards, consider using them to put up campaign or charity information. Change them up over the course of the campaign to create interest.
Trivia Contest	Collaborate with a local pub, identify teams, choose trivia categories, set reasonable entry fees and designate a charity of choice (or let the winning team choose the recipient charity). One department's coordinators held a trivia night and wrote their own trivia questions that reflected their daily work.
Volunteer Opportunity	Schedule a lunchtime tour and volunteer opportunity with a nearby charity. See the organization's mission in action!
Wreath and Swag Sale	Order wreaths and swags from a wreath company and advertise your sale to benefit the charity of your choice. Work with the UWCFD Office to set up payment pages. Use existing events and other promotional opportunities to raise awareness about the sale. Set pick up times and pre-label the wreaths with the buyers' names for easy distribution. Employees will love being able to take care of a holiday item AND support a worthy cause.

