



# FUNDRAISING + EVENT IDEAS

OUR WORKPLACE GIVING CAMPAIGN

EVENT TITLE	NOTES
<b>Charity Mingle and Raffle</b>	A coordinator procures items from local businesses for the raffle. Charities are on hand for a one-hour meet and greet. Tickets are sold for the donated items which are then raffled off in support of UWCFD.
<b>Photo Contest</b>	Choose a topic for the photo contest such as pets, vacation, or silly pictures. You can make the contest anonymous by assigning each photo a number rather than using names. Each numbered photo will have a corresponding coin jar. Hang a sign with instructions telling people to vote for their favorite photo by placing coins or dollars in the corresponding jar. The jar with the most money wins, and all donations go to the winner's favorite charity!
<b>Pie-A-Thon</b>	Bring your best pie or your biggest appetite for an old fashioned Com-PIE-tition! People give a suggested donation and get three prize tickets to vote for their favorite pie. Count up the tickets to determine the winners. First, second, and third place pie makers win prizes! Donate funds to favorite charities.
<b>Wine Raffle</b>	Ask your coworkers for wine donations, and sell raffle tickets. On raffle day, draw tickets each hour and send emails with the names of the winners. Include cool facts or impact statements about favorite charities. Winners then select the wine of their choice. This event takes very little effort and involves almost everyone in the office while you raise a lot of money!
<b>Bake Sale</b>	Ask coworkers to bring in goodies for a bake sale (homemade items do better than store-bought treats). Choose a high-traffic area which will maximize sales. Have a "fill-your-plate" option for a \$5 suggested donation and have coffee or juice available. Employees use either cash, credit card, or Giving Forms to pay. Include savory items in your bake sale to appeal to the early lunch crowd.



<b>Tabling</b>	Do a tabling event in conjunction with another event such as a charity talk. Set up your table in a high-traffic area like a cafeteria and hand out charity guides, Giving Forms, little candies, and charity giveaways: pens, key chains and post-its.
<b>Silent Auction</b>	Define and promote the auction date. Procure items from businesses or ask coworkers to create a specialty basket filled with themed items (movie basket, spa basket, sports basket). Ask employees to bid on items, and give them the option to pay using cash, credit card, or Giving Form. Turn in Giving Forms UWCFD.
<b>Clothing Collection Drive with Value Village</b>	Hold a clothing drive in your office. Partner with Value Village and provide clothes to people in need and raise money at the same time. Pick the dates, promote your drive, and Value Village will pay the charity of your choice by the pound collected! Contact UWCFD for details and assistance.
<b>Snack Cart</b>	Purchase goodies such as cookies, popcorn, candy, and fruit to sell at a small markup in your department. Decide whether you want to run the cart in the morning, the afternoon, or both, and how many days per week. Donors pay a suggested donation via a Giving Form or cash.
<b>Media Sale (Books/CDs/Movies)</b>	Ask coworkers to donate new or gently used media including tapes, CDs, DVDs, games, books, or magazines. Employees can pay with cash, credit cards, or a one-time gift on a Giving Form. Invite a charity representative to attend to answer questions and share materials. Donate leftover media to a homeless shelter or a teen center.
<b>Pizza/Spaghetti/ Baked Potato Bar/ Potluck</b>	Get pizzas donated or ask your leadership to donate them, or bring in food. Ask for a suggested donation, i.e., \$5, for the meal and invite a charity speaker to give a short presentation during lunch.



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<b>In-Kind Donation Drive</b>	This is a display setup where people donate wish list items to area nonprofits like Ronald McDonald House, USO, or ROOTS Shelter. Wish list items are found on the nonprofit's website. One group made a cardboard house and set it up in a high-traffic spot. It included "house tags" that people took and "pledged" to buy the items. Hang up flyers and send emails to "fill the house." Conclude with brown bag lunch and charity speaker from the nonprofit. The team then packs up and presents the wish list items to the charity representative. Everybody wins!
<b>Carnival</b>	One group hosted a carnival in a conference room with games like duck fishing. Games featured fun facts about various UWCFD member nonprofits, and participants could purchase, via Giving Form, check, or cash, tickets at the door to play games, buy popcorn, and pie. Event items were bought at the Dollar Store. Everyone was entered for a door prize, and Jet City Improv gave a hilarious performance that illustrated the great work they do.
<b>Brown Bag Presentations</b>	Schedule a variety of charity speakers to speak at lunchtime during the campaign. Brown bag presentations are an awareness event and do not require employees to donate. Ensure that giving forms and charity guides are available to the audience.
<b>Dining for Dollars</b>	Partner with a local restaurant for a lunchtime or evening event where a portion of the proceeds are donated to charity. Promote the date to coworkers to get the maximum benefit.
<b>Bring Your Pet to Work Photo Op</b>	Make sure you get authorization first. Employees bring pets to work and a staff member takes photos of pets and owners. Charge coworkers a flat fee and have them fill out a Giving Form in exchange for having a photo taken. Have "doggy bags" with charity materials and pet/people goodies. Invite a local animal-related charity to attend or have a pet food donation drive as part of the event.
<b>Trivia Contest</b>	Partner with a local pub, identify teams, choose trivia categories, set reasonable entry fees, and designate a charity of choice (or let the winning team choose the recipient charity). One department's coordinators held a trivia night and wrote their own trivia questions that reflected their daily work. They won the Innovative Event Award that year!





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<b>Buy a Treat Animal Fundraiser</b>	Have an animal organization, like PAWs or Summit Assistance Dogs, come speak to your unit about their group and the importance of UWCFD support. Let participants buy pet treats to give to the presenter's animal (check with the presenter first).
<b>Coin Jar Fundraiser</b>	Download the Change Donation Flyer from the UWCFD's Promotional Materials page and set up your UWCFD coin jars for people to place their loose change in. Place coin jars at an active entranceway or location and choose a recipient charity to donate the proceeds.
<b>Holiday-themed Potlucks</b>	Host a themed potluck such as Harvest Festival, Thanksgiving, Crazy Hat, Ugly Holiday Sweater day, etc. Create a contest for ugliest sweater, etc. Have charity info, charity guides, and giving forms available. Invite a charity speaker.

