



Develop a Learning Habit

Take 5 minutes a day for learning! Open your calendar and schedule time to watch each video and reflect upon the questions provided.

WEEK 1 | BUSINESS ACUMEN

1. [Creating a Culture of Innovation](#) — featuring Marla Capozzi

DURATION: 2 MINS : 16 SECS | VIDEO ID: 65271

- Why is it important to understand that “culture” is an output to an organization’s equation?
- Although most innovative organizations adopt the practice of “rewarding failure,” why does Marla Capozzi disagree with this belief?

2. [Expertise: The Enemy of Innovation](#) — featuring Steve Shapiro

DURATION: 2 MINS : 24 SECS | VIDEO ID: 42315

- Why is expertise the enemy of innovation?
- How do cross-disciplinary teams fuel problem solving?

3. [Keep the Customer in the Room](#) — featuring Daniel Pink





DURATION: 1 MIN : 24 SECS | VIDEO ID: 58291

- According to the Daniel Pink, what is the single best “bang for the buck” attunement technique?
- Reflect on the benefits of the customer-focus approach.

4. [Kill the Company](#) — featuring Lisa Bodell

DURATION: 2 MINS : 17 SECS | VIDEO ID: 58992

- What is the “Kill the Company” exercise?
- How can the “Kill the Company” exercise benefit you and your organization?

5		4		3		2		1
Devote 5 minutes a day to your learning and development.		Schedule 5-minute learning sessions on your calendar for 4 days / week.		Commit to these sessions for 3 weeks in a row to develop a habit of learning.		Sometimes 2 heads are better than 1— invite a colleague to learn with you.		Year 1 of Leadership Advantage ends 12/31, so now is a great time to use your subscription!



Develop a Learning Habit

Take 5 minutes a day for learning! Open your calendar and schedule time to watch each video and reflect upon the questions provided.

WEEK 2 | TEAM DEVELOPMENT

1. [Dirty Dozen Rules of Talent Management: Rule #2-Pick Talent Against the Corporate DNA](#) — featuring Tim Sanders

DURATION: 3 MINS : 16 SECS | VIDEO ID: 32926

- According to Tim Sanders, even if a person is qualified or interested, what is the primary reason to hire a candidate?
- According to Tim Sanders, what are the three purposes behind each interview?

2. [Be Selfish](#) — featuring Jodi Detjen

DURATION: 2 MINS : 49 SECS | VIDEO ID: 80953

- According to Jodi Detjen, why do women consistently fail to bring in their needs to the discussion and negotiation?
- What is Jodi's recommendation for women who struggle with having a conflict with someone else (hint: 3-step process)?

3. [Three Communication Building Blocks](#) — featuring Erica Peitler





DURATION: 1 MINS : 44 SECS | VIDEO ID: 94367

- What are the two fundamental currencies that comprise leadership?
- What are the three building blocks for communication currency?

4. [Problems with Hiring for 'Culture Fit'](#) — featuring Jen Shirkani

DURATION: 2 MINS : 26 SECS | VIDEO ID: 82274

- How can hiring for "culture fit" adversely impact innovation?
- Reflect on the limitations of "group think."

5		4		3		2		1
Devote 5 minutes a day to your learning and development.		Schedule 5-minute learning sessions on your calendar for 4 days / week.		Commit to these sessions for 3 weeks in a row to develop a habit of learning.		Sometimes 2 heads are better than 1—invite a colleague to learn with you.		Year 1 of Leadership Advantage ends 12/31, so now is a great time to use your subscription!



Develop a Learning Habit

Take 5 minutes a day for learning! Open your calendar and schedule time to watch each video and reflect upon the questions provided.

WEEK 3 | SELF DEVELOPMENT

1. [Relationship Management: Don't Win the Battle to Lose the War](#) — featuring Travis Bradberry

DURATION: 1 MINS : 48 SECS | VIDEO ID: 63401

- Why do relationships over time tend to sour or become less fulfilling?
- What does Travis Bradberry mean when he states that the number one thing that kills relationship management is that “they are always winning the battle to lose the war”?

2. [Three Levels of Listening](#) — featuring Judith Glaser

DURATION: 3 MINS : 15 SECS | VIDEO ID: 59008

- What are the three levels of listening?
- How was the world of conversational intelligence born?

3. [Work-Life Satisfaction, not Work-Life Balance](#) — featuring Beverly Beuermann-King

DURATION: 2 MINS : 58 SECS | VIDEO ID: 73475

- What is the difference between work-life balance and work-life satisfaction?
- Why do we strive for work-life satisfaction and how does it come about?

4. [Being a Powerful Subordinate](#) — featuring Allan Cohen

DURATION: 3 MINS : 23 SECS | VIDEO ID: 50041

- What is part of your role as a subordinate?
- Why is this role important to your team’s success and your own?
- How do you go about accomplishing this objective?

5	4	3	2	1
▶	▶	▶	▶	▶
Devote 5 minutes a day to your learning and development.	Schedule 5-minute learning sessions on your calendar for 4 days / week.	Commit to these sessions for 3 weeks in a row to develop a habit of learning.	Sometimes 2 heads are better than 1— invite a colleague to learn with you.	Year 1 of Leadership Advantage ends 12/31, so now is a great time to use your subscription!